

ELENA IV-SKAYA

Beauty, elegance and fierce attitude defines fashion photographer Elena Iv- Skaya's eye-catching work. Originally from Russia, Elena worked as a model before stepping behind the lens to explore her own creative vision. As a photographer she is inspired by the models she works with and feminine elegance. "My muse is feminine," she says. Elena has strong conceptual abilities and regularly produces, casts and styles her own photoshoots. Her colour-saturated and alluring Dreamer Pool series went viral on the Internet, and she recently shot the cover story for New African Woman Magazine entitled Color Blind Fashion. She has shot campaigns for brands such as Les Georgettes, Leclerc and Altesse and her work has been published in international publications including The Face, PHOTO Magazine and Lucy's Magazine amongst others.

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