

## GARETH PON

Named Africa's top Instagrammer for 2014 and 2015, Gareth Pon is the founder of the South African Instagrammers Community and the Official Digital Imaging Ambassador 2015 for tech giant Samsung South Africa. In addition to his life-long dream of going into space, Gareth is deeply passionate about filmmaking and photography and has used these skills to grow a network of friends and fans all over the world which now exceeds 265,000 followers. In pursuing the potential of mobile photography, Gareth has been featured by various local and international platforms including CNN, MTV, Huffington Post, Instagram's official blog and the Mail & Guardian.

Gareth now offers creative consultation on maximizing the use of Instagram, building communities and expanding awareness of products and brands across digital platforms via the mediums of film and photography.

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Lustre, Cape Town, South Africa.  
Tel: +27 21 180 4430 | [chantel@lustre.global](mailto:chantel@lustre.global)  
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