MARK NEWTON

As a former creative director, Mark Newton understands brands, their communication objectives and what a creative director requires from its imagery.

With over 30 years' experience conceptualising and creating global fashion, sports and lifestyle campaigns.

Mark has a multidisciplinary approach and brings a full suite of creative skills to his work. His calm and confident approach coupled with excellent technical knowledge makes him a favourite photographer for many international clients.

After nearly two decades as a professional photographer, Mark remains insatiably excited about making images.

"The thought that my best work is yet to come drives my picture taking. Every day is a new shoot, a new brief with new challenges to overcome

to deliver a product that connects with people emotionally."

Comfortable shooting both film and digital, Mark's imagery is sophisticated and emotive, encapsulating entire narratives within each frame.



Lustre, Cape Town, South Africa. Tel: +27 21 180 4430 | chantel@lustre.global All Content Copyright | Lustre © 2024





Kalita Beach Wrap in Sunset Orange



Her tongue slid across mine as if it were sealing the envelope to a love letter full of all the things she could never confess.

MaxTurner

